



2017 INATS Trade Show Promotions Information

INATS Product Discount Policy: As part of our focus on **selling product** at the International New Age trade Show, New Leaf will offer show discounts to retailers on products displayed in our booth. Vendors exhibiting at INATS will be required to extend an **additional 15% discount** off cost of goods to New Leaf for a limited purchasing period, which we will in turn extend to retailers as a show special.

Refunds/Cancellation: Reservations may be canceled, but no refunds will be given if canceled within 30 days of show.

Product Display: Two units of each item to be displayed at INATS will be pulled from New Leaf's inventory. These items will not be returned to inventory.

Trade Show Catalog: Products registered for display at INATS get a 1/4 Page ad in the Trade Show edition of our New Leaves Update catalog for only \$200, save \$50.00. Catalogs will be distributed at the show. Download an **Advertising Insertion Order Contract** at www.newleafvendors.com or contact amedley@newleaf-dist.com.

2016 TRADE SHOW SCHEDULE: INATS West (Denver, CO) Registration Deadline: May 5 Show Dates: June 9 - 11

2016 Trade Show Booth Product Display Registration Form

Vendor _____

Submitted by _____

Address _____

City _____ State _____ Zip _____

Email _____ Phone _____ Fax _____

Product Display: Please reserve _____ booth display positions at INATS @ \$130 each. \$ _____

Products and product numbers (ISBN, UPC) to be displayed. (Use separate sheet if needed.) *All new products must be submitted to your buyer for acquisition before you can register for INATS placement(s).*

1. _____ ISBN _____

2. _____ ISBN _____

3. _____ ISBN _____

Payment is due when reservation is submitted. To pay by credit card (preferred), enter the information below and submit via email to amedley@newleaf-dist.com or fax to her at 770-944-2354. If paying by check or co-op, mail to: **New Leaf Distributing Company, 401 Thornton Road, Lithia Springs, Georgia 30122-1557**
Attn: Trade Show.

Check/money order enclosed.

Charge my credit card.

Visa

MasterCard

Credit card # _____ Exp. Date _____

CC Name _____ CVV Code _____

CC Billing Address _____

City _____ State _____ Zip _____

Co-op contract information _____

Authorized signature _____

Total amount due \$ _____

Please email your completed form to
amedley@newleaf-dist.com
or fax form to

770-944-2354

Attn: TRADE SHOW

Questions? Email inquiries to
amedley@newleaf-dist.com

Visit

www.newleafvendors.com

for more information.