



SPECIAL OFFER ~ NEW PRODUCT WEB ADVERTISING

Limited time offer available to ALL vendors for new products picked up by New Leaf
Offer expires 30 days from this date: _____ Fax form to 770-944-2354, Attn: Ad Coordinator

For a limited time, you can advertise one or all of your newly contracted titles or other products on New Leaf's web site for only a dollar a day!

60 Days for \$60

This is the perfect opportunity to use New Leaf's Web Rotation Ad Program to jump start the sales of your new products through New Leaf.

The number of New Leaf's retail store customers who order via our web site is constantly growing and many others visit for reference and product information. The **Web Rotation Advertising Program**, or "Web Ad", is the perfect way to showcase your new product to customers as they are preparing to place online orders. These ads include a color graphic of your product and a description of up to 60 words. A thumbnail graphic and title are displayed in groups of 10 on our shopping site main page. Each time the page is accessed, five new products are displayed and five products drop off on a rotating basis. Products are displayed in alphabetical order. Your product could be exposed to hundreds of customers during the 60-day period. If you wish to continue in the Web Rotation Ad program after the initial 60-day period you must pay the regular price of \$25 per week per product.

You can view our Web Ads at: www.newleaf-dist.com on the home page. All advertised products are directly linked to our online inventory for ordering, so your product's text and image must be submitted and uploaded to our site before the promotion can begin. Email your product image as a 2" wide, 300 dpi JPG or PDF to ads@newleaf-dist.com. *We do not need a thumb-nail image.* The description can be text in an email or sent as a Word Document. We will upload the image and blurb.

Company Name _____ Vendor Code _____ Contact _____
List product(s) you wish to advertise below. (Use separate sheet if needed for additional products.)

Product Name: _____ ISBN-13 or UPC code _____

Product Name: _____ ISBN-13 or UPC code _____

Special offer fee is \$60 for 60 days per product advertised. Total number of titles/products to advertise: _____ each @ \$60.00 = _____

Additional work: Contact Ad Coordinator at 770-948-7845 x-3124 for quote on costs of additional work required. Enter amount here: = _____

Total Amount = _____

**Payment is due when ad order is submitted. Send check, credit card information (Visa, MasterCard only) or co-op contract to:
New Leaf Distributing Company, 401 Thornton Road, Lithia Springs, Georgia 30122-1557 Attn: Ad Coordinator.**

Check/money order enclosed. Co-op contract enclosed Charge my credit card: Visa MasterCard

Credit card # _____ Exp. Date _____

CC Name _____

CC Billing Address _____

City _____ State _____ Zip _____

Co-op contract information _____

Authorized signature _____ Contact phone number _____

Please fax completed insertion order to **Advertising Coordinator at 770-944-2354**. Questions? Email inquiries to ads@newleaf-dist.com. Email ad materials to ads@newleaf-dist.com. Visit www.newleafvendors.com/ads for more information.