

# NEW LEAVES UPDATE

## Catalog Advertising Insertion Order Contract

New Leaf Distributing, 401 Thornton Road Lithia Springs, Georgia 30122 ● 770-948-7845 x-3047 ● 770-944-2354

*No Cancellations. If you place an ad order for a publication and then do not turn in your ad, you will be charged for the ad. You may submit your ad at a later date within the same calendar year. There will be no refund.*

### 1. VENDOR • AD INSERTION INFORMATION

Each ad must be accompanied by an individual advertising insertion order contract.

Date: \_\_\_\_\_

Vendor Code: \_\_\_\_\_

Vendor / Company Name \_\_\_\_\_ Prominent title / Product in ad \_\_\_\_\_

Publication: ● **New Leaves Update (Enter issue month):** \_\_\_\_\_

Standard Ads	Dimensions	1X Rate or	Multiple Rate	Total Here*
<input type="checkbox"/> Full Page	(7-1/4" W x 10" H) or (8-3/4" W x 11-1/4" H bleed) <b>(BANNER WEB)</b>	\$795	x _____	\$ _____
<input type="checkbox"/> Half Page Wide / Tall	(7-1/4" W x 4-3/4" H) / (3-1/2" W x 10" H) <b>(TRIPLE DEEP WEB)</b>	\$500	x _____	\$ _____
<input type="checkbox"/> Quarter Page	(3-1/2" W x 4-3/4" H) (not available for specials) <b>(DOUBLE DEEP)</b>	\$320	x _____	\$ _____
<input type="checkbox"/> Eighth Page (Showcase)	(3-1/2" W x 2-3/4" H) (graphic & blurb listing only) <b>(CAROUSEL)</b>	\$150	x _____	\$ _____
<input type="checkbox"/> Sponsored Listing	(3-1/2" W x 3-1/2" H) (graphic & blurb listing only)	\$75	x _____	\$ _____

### Premium Placements Ads \* See Advertising Rate Kit for discount rates for multiple ads.

<input type="checkbox"/> Spread	(2 full facing pages) <b>(BANNER)</b>	\$1,250	x _____	\$ _____
<input type="checkbox"/> First Page	(7-1/4" W x 10" H) or (8-3/4" W x 11-1/4" H bleed) <b>(BANNER)</b>	\$895	x _____	\$ _____
<input type="checkbox"/> Inside Front Cover	(7-1/4" W x 10" H) or (8-3/4" W x 11-1/4" H bleed) <b>(BANNER)</b>	\$895	x _____	\$ _____
<input type="checkbox"/> Back Cover	(7-1/4" W x 10" H) or (8-3/4" W x 11-1/4" H bleed) <b>(TRIPLE DEEP)</b>	\$650	x _____	\$ _____
<input type="checkbox"/> Front Coverw/Full Page	(Call for info. Must be reserved prior to submission) <b>(BANNER)</b>	\$1095	x _____	\$ _____
<input type="checkbox"/> Front Coverw/IFC Spread	(Call for info. Must be reserved prior to submission) <b>(BANNER)</b>	\$1,595	x _____	\$ _____
<input type="checkbox"/> Ovation Centerfold	(Call for info. Must be reserved prior to submission)	\$1,600	x _____	\$ _____

### 2. TITLES/PRODUCTS IN AD MUST BE LISTED BELOW *Attach a separate list if more space is needed.*

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### 3. WE CAN DESIGN YOUR AD Payment for service is due prior to beginning work on advertisement. Cost is subject to change depending on particular ad requirements. *We have a separate form with all the information you need about ad design.*

- |   |  |          |
|---|--|----------|
| <input type="checkbox"/> \$350 . . . Full Page    | <input type="checkbox"/> \$600 . . . Full Page Spread (2 Full Pages)   |          |
| <input type="checkbox"/> \$200 . . . Half Page    | <input type="checkbox"/> \$60 . . . Any size web ad or banner ad (when not included in an advertising package) |          |
| <input type="checkbox"/> \$125 . . . Quarter Page | <input type="checkbox"/> \$60 Per Hour . . . Edit or change an existing ad (\$30 minimum)                      | \$ _____ |

### 4. PAYMENT

Authorizing Signature (This is a contract - Signature obligates payment) \_\_\_\_\_

Who to call if we have questions \_\_\_\_\_ Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number \_\_\_\_\_

Check/Money Order made payable to New Leaf Distributing Company enclosed. *Please include product name on lower left of check (memo line).*

Please charge my credit card:  VISA  MC Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV # \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

Email the completed contract and advertising art to [Ads@newleaf-dist.com](mailto:Ads@newleaf-dist.com)

If mailing a check, then print this form and mail to: Advertising, 401 Thornton Road, Lithia Springs, GA 30122