

# EVOLVE! ADVERTISING INSERTION ORDER CONTRACT

NEW LEAF DISTRIBUTING COMPANY • 401 Thornton Road Lithia Springs, Georgia 30122-1557 • 770-948-7845 X-3047 • Fax 770-944-2354

*No Cancellations. If you place an ad order and then do not turn in your ad, you will be charged for the ad. There will be no refund.*

## 1. VENDOR • AD INSERTION INFORMATION

Date: \_\_\_\_\_

Each ad must be accompanied by an individual advertising contract.

Vendor Code: \_\_\_\_\_

Vendor/CompanyName \_\_\_\_\_

Prominent title/Product in ad \_\_\_\_\_

### Standard Ads

### Dimensions

### 1X Rate or Multiple Rate Total Here\*

<input type="checkbox"/> Full Page with free banner web ad	(7-¼" W x 10" H) or (8-¾" W x 11-¼" H bleed)	\$1,375	x	_____	\$ _____
<input type="checkbox"/> Half Page w/ free 3x deep web ad	(7-¼" W x 4-¾" H) / (3-½" W x 10" H)	\$935	x	_____	\$ _____
<input type="checkbox"/> Quarter Page w/free 2x deep web ad	(3-½" W x 4-¾" H) <i>(not available for specials)</i>	\$550	x	_____	\$ _____
<input type="checkbox"/> Showcase w/free carousel web ad	(3-½" W x 2-¼" H) <i>(graphic &amp; blurb listing only)</i>	\$300	x	_____	\$ _____

### Premium Placements Ads

<input type="checkbox"/> Spread w/ free banner web ad	(2 full facing pages)	\$2,475	x	_____	\$ _____
<input type="checkbox"/> First Page w/free banner web ad	(7-¼" W x 10" H) or (8-¾" W x 11-¼" H bleed)	\$1,850	x	_____	\$ _____
<input type="checkbox"/> Inside Front Cover w/free banner web ad	(7-¼" W x 10" H) or (8-¾" W x 11-¼" H bleed)	\$1,950	x	_____	\$ _____
<input type="checkbox"/> Back Cover w/free 3x deep web ad	(7-¼" W x 10" H) or (8-¾" W x 11-¼" H bleed)	\$2,200	x	_____	\$ _____
<input type="checkbox"/> Front Cover/Full Page w/ free banner web ad	(Call for info. Must be reserved prior to submission)	\$3,000	x	_____	\$ _____
<input type="checkbox"/> Front Cover/FC Spread w/ free banner web	(Call for info. Must be reserved prior to submission)	\$3,495	x	_____	\$ _____

\* See Advertising Rate Kit for discount rates for multiple ads.

## 2. TITLES/PRODUCTS IN AD MUST BE LISTED BELOW *Attach a separate list if more space is needed.*

\_\_\_\_\_

\_\_\_\_\_

## 3. WE CAN DESIGN YOUR AD Payment for service is due prior to beginning work on advertisement. Cost is subject to change depending on particular ad requirements.

*We have a separate form with all the information you need about ad design.*

<input type="checkbox"/> \$350 . . . Full Page	<input type="checkbox"/> \$600 . . . Full Page Spread (2 Full Pages)	
<input type="checkbox"/> \$200 . . . Half Page	<input type="checkbox"/> \$60 . . . Any size web ad or banner ad (when not included in an advertising package)	
<input type="checkbox"/> \$125 . . . Quarter Page	<input type="checkbox"/> \$60 Per Hour . . . <i>Edit or change an existing ad</i> (\$30 minimum)	\$ _____

## 4. PAYMENT

Authorizing Signature *(This is a contract - Signature obligates payment)* \_\_\_\_\_

Who to call if we have questions \_\_\_\_\_ Email \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Check/Money Order made payable to New Leaf Distributing Company enclosed. *Please include product name on lower left of check (memo line).*

Please charge my credit card  VISA  MC Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV # \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder signature: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

Email the completed contract and advertising art to [Ads@newleaf-dist.com](mailto:Ads@newleaf-dist.com)  
If mailing a check, then print this form and mail to: Advertising, 401 Thornton Road, Lithia Springs, GA 30122