

# Enlightened Buyer Advertising Insertion Order Contract

## — NEW LEAF DISTRIBUTING COMPANY —

New Leaf Distributing, 401 Thornton Road Lithia Springs, Georgia 30122-1557 • 770-948-7845 X-3047 • Fax 770-944-2354

*No Cancellations. If you place an ad order for a publication and then do not turn in your ad, you will be charged for the ad. You may submit your ad at a later date within the same calendar year. There will be no refund.*

### 1. VENDOR • ENLIGHTENED BUYER DISTRIBUTION INFORMATION

Each Enlightened Buyer must be accompanied by an individual Enlightened Buyer Advertising Insertion Order Contract.

Date: \_\_\_\_\_

Vendor / Company Name \_\_\_\_\_

Vendor Code \_\_\_\_\_

1 Enlightened Buyer - \$175    Product or Title to be featured \_\_\_\_\_

### 2. REQUIRED MATERIALS

- Cover or product image
- Product/title description
- Publisher name, ISBN or UPC and SRP
- Author image (head shot)
- Author Bio

### 3. REQUIRED LINKS (must have at least 3 of the 5)

- YouTube
- Author's Twitter
- Author's website
- Author's or title's Facebook
- Goodreads

Accepted file types: JPG, PDF or links    Image Resolution: 72 - 300 dpi

**NOTE: If you do not provide the materials and links, we cannot run your Enlightened Buyer.**

Files supplied:  CD  Email Please send to ads@newleaf-dist.com

### 4. PAYMENT

Authorizing Signature *(This is a contract - Signature obligates payment)* \_\_\_\_\_

Who to call if we have questions \_\_\_\_\_

Phone Number: \_\_\_\_\_ Fax Number: \_\_\_\_\_

Check/Money Order made payable to New Leaf Distributing Company enclosed. *Please include product # on lower left of check in memo line*

Please charge my credit card:  VISA  MC Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVV #: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder signature: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_

Email the completed contract and advertising art to Ads@newleaf-dist.com

If mailing a check, then print this form and mail to: Advertising, 401 Thornton Road, Lithia Springs, GA 30122

We reserve the right to refuse ads that do not meet our specifications. For additional information about Ad content or mechanical requirements, go to (<http://newleafvendors.com/enlightenedbuyer.php>)