

# New Leaf Distributing

## — Graphic Design Services and Charges —

### *Contact Information*

Vendor Name/Code \_\_\_\_\_

Contact Persons Name \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Please give a *short description* of the work you need, include title or product names to be in the ad. (example: Half-page ad design for the book “*Conversations With God*”.)

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### **What we need from you:**

Fill out this form and fax to 770.944.2354, or email to [ads@newleaf-dist.com](mailto:ads@newleaf-dist.com). Payment is needed before we can begin work.

▪ **Email the following items to [ads@newleaf-dist.com](mailto:ads@newleaf-dist.com)** ▪

1. An image of each product that will be in the ad or flyer. If we don't have your item in stock, you will need to send a non-returnable book or book cover, or a scan of the cover or a product image (3" at 300 dpi, jpeg. Larger is OK).
2. 13-digit ISBN, or the UPC number, and retail cost for each product and a short description of each—we recommend 30-50 words per product. *Less is More ~ Quick and Catchy is Best! We reserve the right to edit copy.*
3. Include any testimonials or comments that we can use in your ad. ***If you have a preference*** a suggestion for a headline (the top line of your ad that grabs the reader's attention).

### **Create Ad Charges:**

**\$60** Any size web ad or banner ad (when not included in an advertising package).

**\$125** Quarter-page ad

**\$200** Half-page ad

**\$350** Full-page ad

**\$600** 2 full-pages or spread ad

**\$60** Per hour to edit or change an existing ad (\$30 minimum)

*You will receive one free proof and edit when your design is finished.*

*Additional edits can incur further charges.*

*There is an additional fee for ad placement in our publications.*

Contact [ads@newleaf-dist.com](mailto:ads@newleaf-dist.com) with any questions or concerns.