

Date: \_\_\_\_\_

Vendor Code: \_\_\_\_\_ (if known)

# New Leaf Distributing Company

## Product Information Form

Please print legibly or type. One form is required for each product submitted.

Vendor Name: \_\_\_\_\_ Publisher Name: \_\_\_\_\_  
(if different)

Title: \_\_\_\_\_

Sub-Title: \_\_\_\_\_

Author/Artist: \_\_\_\_\_

ISBN (13-Digit): \_\_\_\_\_ UPC (12-digit): \_\_\_\_\_ Item/Catalog #: \_\_\_\_\_

Retail Price: \_\_\_\_\_ Case Qty: \_\_\_\_\_ # of Pages: \_\_\_\_\_ Pub Date: \_\_\_\_\_ Country: \_\_\_\_\_  
(U.S. Dollars) (# of Books in a Carton) (Publishing Date) (Country of Publication)

Please check which format(s) most accurately describe your item:

| Books                             |  |   |  |                                 |
|-----------------------------------|--|---|--|---------------------------------|
| <input type="checkbox"/> Hardback | <input type="checkbox"/> Trade/Quality Paper | <input type="checkbox"/> Oversize Paper | <input type="checkbox"/> Mass Market Paper | <input type="checkbox"/> Spiral |

| CD   | DVD   | Card Deck         |
|--|---|-------------------|
| <input type="checkbox"/> Music <input type="checkbox"/> Spoken Audio<br># of Discs (if set): _____ | Region: _____ Run Time: _____<br># of Discs (if set): _____ | # of Cards: _____ |

| Dimensions  |               |              |               |
|---|---------------|--------------|---------------|
| Height: _____   | Length: _____ | Width: _____ | Weight: _____ |
| <small>(Express height, length, and width in inches, centimeters, or millimeters; weight in pounds, ounces, or grams)</small> |               |              |               |

| Subject Codes   |                  |                  |
|---|------------------|------------------|
| <a href="http://www.newleafvendors.com/subjects/">http://www.newleafvendors.com/subjects/</a> |                  |                  |
| Subject 1: _____  | Subject 2: _____ | Subject 3: _____ |

### Promotional Requirements

All new products from new vendors must be advertised through one of the Introductory Programs (see below) within the first three months of acquisition. Vendors must also provide front-cover graphics and item descriptions for each item. Specs for both will be provided to you through your buying contact person. Additionally, there is a **minimum annual advertising and promotion requirement** that all vendors must meet. Go to <http://newleafvendors.com/annualadsregs.php> for additional information.

Go to Ad Insertion Order Forms at <http://newleafvendors.com/adorderforms.php>

Visit [newleafvendors.com/adoverview.php](http://newleafvendors.com/adoverview.php) for more information on the advertising options available to you.

| Introductory Packages   | Additional Options  |
|---|---|
| <i>You must choose one of the packages below and submit an Ad Insertion Order Contract for each item selected to <a href="mailto:ads@newleaf-dist.com">ads@newleaf-dist.com</a></i>   |   |
| <input type="checkbox"/> Initiation Package (minimum required) \$300<br><input type="checkbox"/> Take Me Higher Package \$600<br><input type="checkbox"/> Bliss Package \$1025<br><input type="checkbox"/> Nirvana Package \$2025 | <input type="checkbox"/> Enlightened Buyer \$175<br><input type="checkbox"/> Brand Spotlight \$250<br><input type="checkbox"/> Enhanced Product Detail Page FREE<br><input type="checkbox"/> Web Ads (see rate kit for details) various prices<br><input type="checkbox"/> Discounted Ads in New Leaf Monthly Update<br><input type="checkbox"/> Weekly E-Leaves E-mail prices start at \$125 |

Return this form with product sample and vendor form to: Attn New Submissions – Books@newleaf-dist.com  
New Leaf Distributing Company  
401 Thornton Road  
Lithia Springs, GA 30122-1557

Please allow 12 - 16 weeks for the submissions process to run its course. You will be notified of our decision via e-mail. All decisions are final.