

Date: \_\_\_\_\_

Vendor Code: \_\_\_\_\_ (current vendors)

# New Leaf Distributing Company

## Product Information Form

Please print legibly or type. One form is required for each product submitted.

Vendor Name: \_\_\_\_\_ Publisher Name: \_\_\_\_\_  
(if different)

Title: \_\_\_\_\_

Sub-Title: \_\_\_\_\_

Author/Artist: \_\_\_\_\_

ISBN (13-Digit): \_\_\_\_\_ UPC (12-digit): \_\_\_\_\_ Item/Catalog #: \_\_\_\_\_

Retail Price: \_\_\_\_\_ Case Qty: \_\_\_\_\_ # of Pages: \_\_\_\_\_ Pub Date: \_\_\_\_\_ Country: \_\_\_\_\_  
(U.S. Dollars) (# in a Carton) (Publishing Date) (Country of Origin)

Please check which format(s) most accurately describe your item:

<b>Books</b>				
<input type="checkbox"/> Hardback	<input type="checkbox"/> Trade/Quality Paper	<input type="checkbox"/> Oversize Paper	<input type="checkbox"/> Mass Market Paper	<input type="checkbox"/> Spiral
<b>CD</b>		<b>DVD</b>		<b>Card Deck</b>
<input type="checkbox"/> Music	<input type="checkbox"/> Spoken Audio	Region: _____	Run Time: _____	# of Cards: _____
# of Discs: _____		# of Discs: _____		
<b>Dimensions</b>				
Height: _____	Length: _____	Width: _____	Weight: _____	
<small>(Express height, length, and width in inches, centimeters, or millimeters; weight in pounds, ounces, or grams)</small>				
<b>Subject Codes</b>				
<a href="http://www.newleafvendors.com/subjects/">http://www.newleafvendors.com/subjects/</a>				
Subject 1: _____	Subject 2: _____		Subject 3: _____	

### Promotional Requirements

All new products from new vendors must be advertised through one of the Introductory Packages (see below) within the first three months of acquisition. Vendors must also provide front-cover graphics and item descriptions for each item. Specs for both will be provided to you by your buying contact. Additionally, there is an annual minimum advertising and promotional requirement that all vendors must meet. Go to <http://newleafvendors.com/annualadsreqs.php> for additional information.

Go to Ad Insertion Order Forms at <http://newleafvendors.com/adorderforms.php>  
Visit <http://newleafvendors.com/adoverview.php> for additional advertising options.

<b>Introductory Packages</b> <a href="http://newleafvendors.com/adsandpromotions.php">http://newleafvendors.com/adsandpromotions.php</a> <i>You must choose one of the packages below and submit an Ad Insertion Order Contract for each item selected to your buyer.</i> <input type="checkbox"/> Initiation Package (\$350) (minimum required) <input type="checkbox"/> Web Bliss Package (\$400) <input type="checkbox"/> Take Me Higher (\$700)	<b>Additional Options</b> <input type="checkbox"/> Website Advertising (\$75 - \$250) <input type="checkbox"/> E-Leaves (\$125 - \$250) <input type="checkbox"/> New Leaves Monthly Updates (\$130 - \$1,495) <input type="checkbox"/> Enlightened Buyer (\$200) <input type="checkbox"/> Brand Spotlight (\$275) <input type="checkbox"/> EVOLVE! Magazine (\$300 - \$3,495)
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Return this form with product sample and vendor form to:

Attn New Submissions—Books  
New Leaf Distributing Company  
401 Thornton Road  
Lithia Springs, GA 30122-1557

We process submissions on a first come, first served basis. You will be notified of our decision via e-mail. All decisions are final.