

## New Leaf Distributing Company

### Product Information Form – Sidelines

*Please print legibly or type. One form is required for each product submitted.*

Vendor Name: \_\_\_\_\_

Title: \_\_\_\_\_

Sub-Title: \_\_\_\_\_

Author/Artist: \_\_\_\_\_

ISBN (13-Digit): \_\_\_\_\_ UPC (12-digit): \_\_\_\_\_ Item/Catalog #: \_\_\_\_\_

Retail Price (U.S.): \_\_\_\_\_ Case Qty: \_\_\_\_\_ Street Date: \_\_\_\_\_ Country of Origin: \_\_\_\_\_

**NOTE:** All shipments must be packaged exactly like the sample we approve. Package changes must be approved by the Buyer prior to shipment. Product arriving in unapproved packaging will be discontinued and returned at your expense.

#### Description of Product:

\_\_\_\_\_  
 \_\_\_\_\_

#### Dimensions

Height: \_\_\_\_\_ Length: \_\_\_\_\_ Width: \_\_\_\_\_ Weight: \_\_\_\_\_  
 (Express height, length, and width in inches, centimeters, or millimeters; weight in pounds, ounces, or grams)

#### Subject Codes

<http://www.newleafvendors.com/subjects/>

Subject 1: \_\_\_\_\_ Subject 2: \_\_\_\_\_ Subject 3: \_\_\_\_\_

### Promotional Requirements

All new products from new vendors must be advertised through one of the Introductory Packages (see below) within the first three months of acquisition. Vendors must also provide front-cover graphics and item descriptions for each item. Specs for both will be provided to you by your buying contact. Additionally, there is an annual minimum advertising and promotional requirement that all vendors must meet. Go to <http://newleafvendors.com/annualadsregs.php> for additional information.

Go to Ad Insertion Order Forms at <http://newleafvendors.com/adorderforms.php>

Visit <http://www.newleafvendors.com/adoverview.php> for more information on the advertising options available to you.

#### Introductory Packages

<http://newleafvendors.com/adsandpromotions.php>

*You must choose one of the packages below and submit an Ad Insertion Order Contract for each item selected to your buyer.*

- Initiation Package (\$350) (minimum required)  
 Web Bliss Package (\$400)  
 Take Me Higher (\$700)

#### Additional Options

- Website Advertising (\$75 - \$250)  
 E-Leaves (\$125 - \$250)  
 New Leaves Monthly Updates (\$130 - \$1,495)  
 Enlightened Buyer (\$200)  
 Brand Spotlight (\$275)  
 EVOLVE! Magazine (\$300 - \$3,495)

Return this form with product sample and vendor form to:

Attn New Submissions—Sidelines  
 New Leaf Distributing Company  
 401 Thornton Road  
 Lithia Springs, GA 30122-1557

We process submissions on a first come, first served, basis. You will be notified of our decision via e-mail. All decisions are final.