

Carousel Web Ads Advertising Insertion Order Contract

— NEW LEAF DISTRIBUTING COMPANY —

New Leaf Distributing, 401 Thornton Road Lithia Springs, Georgia 30122-1557 • 770-948-7845 X-3047 • Fax 770-944-2354

No Cancellations. If you place an ad order for a publication and then do not turn in your ad, you will still be charged. You may submit your ad at a later date within the same calendar year. There are no refund.

1. VENDOR • ADVERTISING INFORMATION

Each Carousel Web Special advertisement must be accompanied by an Advertising Insertion Order Contract Date: _____

Vendor / Company Name _____ Vendor Code _____

Contact Name _____ Contact Phone _____

Contact Email _____ Contact Fax _____

2. Frequency Discount

1 x 50 2 x 40 3 x 35 4 x 30 ___ x 30

NOTE: This promotion involves a special to run for the same month(s) as the carousel web ad. During this special, you will provide an extra 11% off of the cost of goods (only on units sold) and New Leaf will pass a 45% discount off of retail to our customers.

3. Product(s) In Advertisement

| Title(s) / Product(s) | UPC / ISBN / Prod ID | Months To Run | PCON (New Leaf Only) |
|-----------------------|----------------------|---------------|----------------------|
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If you have more than 7 products to list, attach a spreadsheet with title / product name and ISBN, UPC or Prod ID#

4. PAYMENT

Authorizing Signature (This is a contract - Signature obligates payment) _____

Who to call if we have questions _____ Email: _____

Phone Number: _____ Fax Number: _____

Check/Money Order made payable to New Leaf Distributing Company enclosed.

Please include product name on lower left of check

Please charge my credit card:

VISA MC Card# _____ Exp. Date _____ CVV# _____

Cardholder Billing Address: _____

Email the completed contract and advertising art to Ads@newleaf-dist.com

If mailing a check, then print this form and mail to: Advertising, 401 Thornton Road, Lithia Springs, GA 30122