

# EVOLVE! ADVERTISING INSERTION ORDER CONTRACT

NEW LEAF DISTRIBUTING COMPANY • 401 Thornton Road Lithia Springs, Georgia 30122-1557 • 770-948-7845 X-3047 • Fax 770-944-2354

*No Cancellations. If you place an ad order and then do not turn in your ad, you will be charged for the ad. There will be no refund.*

## 1. VENDOR • AD INSERTION INFORMATION

Date: \_\_\_\_\_

**Each ad must be accompanied by an individual advertising contract.**

Vendor Code: \_\_\_\_\_

Vendor / Company Name \_\_\_\_\_

Prominent title/Product in ad \_\_\_\_\_

### Standard Ads

	Dimensions	IX Rate	or	Multiple Rate	Total Here*
<input type="checkbox"/> Full Page	(7-1/4" W x 10" H) or (8-3/4" W x 11-1/4" H bleed)	\$1,375	x _____	\$ _____	
<input type="checkbox"/> Half Page Wide / Tall	(7-1/4" W x 4-3/4" H) / (3-1/2" W x 10" H)	\$935	x _____	\$ _____	
<input type="checkbox"/> Quarter Page	(3-1/2" W x 4-3/4" H) (not available for specials)	\$550	x _____	\$ _____	
<input type="checkbox"/> Eighth Page (Showcase)	(3-1/2" W x 2-1/4" H) (graphic & blurb listing only)	\$300	x _____	\$ _____	

### Premium Placements Ads

<input type="checkbox"/> Spread	(2 full facing pages)	\$2,475	x _____	\$ _____	
<input type="checkbox"/> First Page	(7-1/4" W x 10" H) or (8-3/4" W x 11-1/4" H bleed)	\$1,850	x _____	\$ _____	
<input type="checkbox"/> Inside Front Cover	(7-1/4" W x 10" H) or (8-3/4" W x 11-1/4" H bleed)	\$1,950	x _____	\$ _____	
<input type="checkbox"/> Back Cover	(7-1/4" W x 10" H) or (8-3/4" W x 11-1/4" H bleed)	\$2,200	x _____	\$ _____	
<input type="checkbox"/> Front Cover w/Full Page	(Call for info. Must be reserved prior to submission)	\$3,000	x _____	\$ _____	
<input type="checkbox"/> Front Cover w/IFC Spread	(Call for info. Must be reserved prior to submission)	\$3,495	x _____	\$ _____	

\* See Advertising Rate Kit for discount rates for multiple ads.

## 2. TITLES/PRODUCTS IN AD MUST BE LISTED BELOW **Attach a separate list if more space is needed.**

\_\_\_\_\_

\_\_\_\_\_

## 3. WE CAN DESIGN YOUR AD

Payment for service is due prior to beginning work on advertisement. Cost is subject to change depending on particular ad requirements. **We have a separate form with all the information you need about ad design.**

- |   |  |          |
|---|--|----------|
| <input type="checkbox"/> \$350 . . . Full Page    | <input type="checkbox"/> \$600 . . . Full Page Spread (2 Full Pages)   |          |
| <input type="checkbox"/> \$200 . . . Half Page    | <input type="checkbox"/> \$60 . . . Any size web ad or banner ad (when not included in an advertising package) |          |
| <input type="checkbox"/> \$125 . . . Quarter Page | <input type="checkbox"/> \$60 Per Hour . . . <b>Edit or change an existing ad</b> (\$30 minimum)               | \$ _____ |

## 4. PAYMENT

Authorizing Signature (This is a contract - Signature obligates payment) \_\_\_\_\_

Who to call if we have questions \_\_\_\_\_ Email \_\_\_\_\_

Phone Number \_\_\_\_\_ Fax Number \_\_\_\_\_

Check/Money Order made payable to New Leaf Distributing Company enclosed. **Please include product name on lower left of check** (memo line).

Please charge my credit card:  VISA  MC Card #: \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVV # \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Cardholder signature: \_\_\_\_\_

Cardholder Billing Address: \_\_\_\_\_