

New Leaf Distributing Company

Product Information Form – Sidelines

Please print legibly or type. One form is required for each product submitted.

Vendor Name: _____

Title: _____

Sub-Title: _____

Author/Artist: _____

ISBN (13-Digit): _____ UPC (12-digit): _____ Item/Catalog #: _____

Retail Price (U.S.): _____ Case Qty: _____ Street Date: _____ Country of Origin: _____

NOTE: All shipments must be packaged exactly like the sample we approve. Package changes must be approved by the Buyer prior to shipment. Product arriving in unapproved packaging will be discontinued and returned at your expense.

Description of Product:

Dimensions

Height: _____ Length: _____ Width: _____ Weight: _____
(Express height, length, and width in inches, centimeters, or millimeters; weight in pounds, ounces, or grams)

Subject Codes

<http://www.newleafvendors.com/subjects/>

Subject 1: _____ Subject 2: _____ Subject 3: _____

Promotional Requirements

All new products from new vendors must be advertised through one of the Introductory Programs (see below) within the first three months of acquisition. Vendors must also provide front-cover graphics and item descriptions for each item. Specs for both will be provided to you through your buying contact person. Additionally, there is a **minimum annual advertising and promotion requirement** that all vendors must meet. Go to <http://newleafvendors.com/annualadsreqs.php> for additional information.

Go to Ad Insertion Order Forms at <http://newleafvendors.com/adorderforms.php>
Visit <http://www.newleafvendors.com/adoverview.php> for more information on the advertising options available to you.

Introductory Packages

you must choose one of the packages below and submit an Ad Insertion Order Contract for each item selected to ads@newleaf-dist.com

- Initiation Package (minimum required) \$300
- Take Me Higher Package \$600
- Bliss Package \$1025
- Nirvana Package \$2025

Additional Options

- Enlightened Buyer \$175
- Brand Spotlight \$250
- Enhanced Product Detail Page \$60 per product per year
- Web Ads (see rate kit for details) various prices
- Discounted Ads in New Leaf Month Update
- Weekly E-Leaves E-mail \$125

Return this form with product sample and vendor form to:

Attn New Submissions – sidelines@newleaf-dist.com
New Leaf Distributing Company
401 Thornton Road
Lithia Springs, GA 30122-1557

Please allow 8 – 12 weeks for the submissions process to run its course. You will be notified of our decision via e-mail. All decisions are final.